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Trentonian Photo/JACKIE SCHEAR  
Sarah Yourman, 15, of Fairlawn, speaks at yesterday's press conference announcing the launch of the RX4NJ Mobile Enrollment Center.

## Prescription drug program starts mobile enrollment

By GREGG BENTLEY  
TRENTON — The prescription drug assistance program, Rx4NJ, rolled out its new plan yesterday to provide needy New Jersey residents with free prescription drugs.  
“The Rx4NJ Mobile Enrollment Center will spread the word that free or nearly free prescription medicines are just a click or call away,” said Bob Franks, an Rx4NJ sponsor.

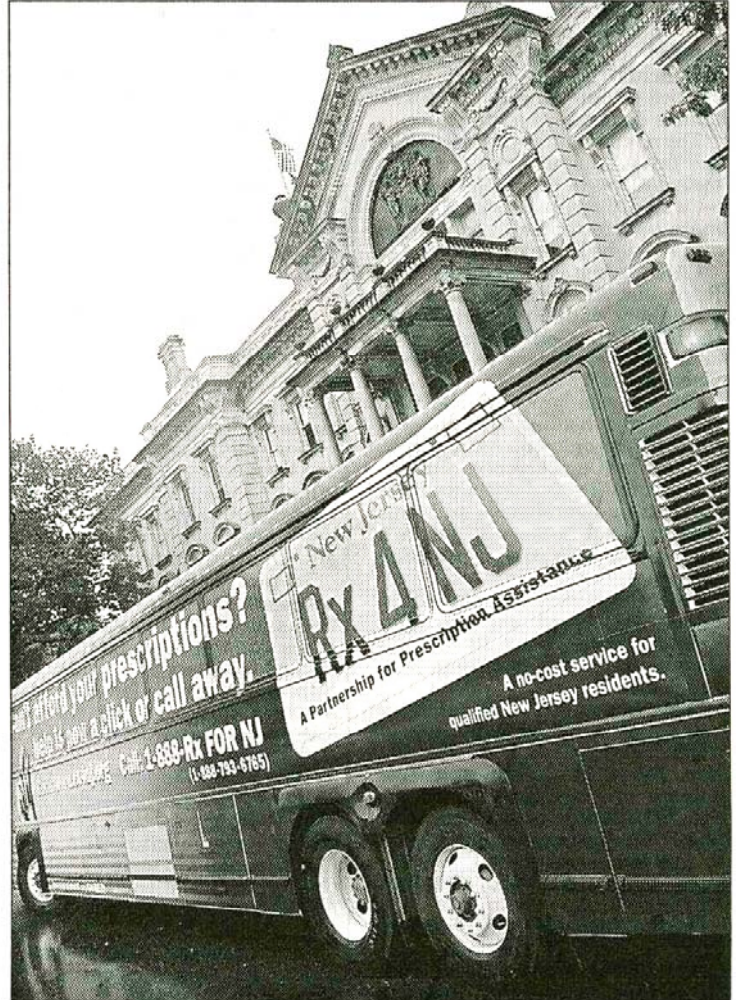
Yesterday, Rx4NJ unveiled a new tour bus outfitted with staff and computers that will cross the Garden State this summer to educate and match people with prescription assistance programs.

“With this mobile enrollment center and classroom, we intend

to bring our message to the grassroots and help people who would not otherwise know that they are eligible to participate in a patient assistance program that can provide them with their prescription medicine,” said Bob Franks, the former U.S. congressman who heads the program.

Through its hotline and website Rx4NJ has already helped nearly seventy-thousand New Jersey residents enroll in one of 350 prescription assistance programs since Rx4NJ was started in January.

For anyone wishing to know if they qualify for a program they can answer ten simple questions on Rx4NJ's website, which can be found at [www.Rx4NJ.org](http://www.Rx4NJ.org), or they can call 1-888-RX-FOR-NJ.



Trentonian Photo/JACKIE SCHEAR  
Rx4NJ, a service that matches eligible N.J. residents with low or no-cost prescription medicine programs, unveiled a mobile enrollment center yesterday in front of the State House.